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Firethorn Partners with Synovus for Mobile Banking Technology

ATLANTA—November 16, 2006 — Firethorn Holdings, LLC (www.firethornmobile.com), a mobile banking and payment services enabler, announced today the signing of an agreement with Synovus (NYSE: SNV) to offer its mobile technology solution to the financial services company's customers by the end of second quarter 2007. Synovus will be one of the first financial institutions in the country to offer the Firethorn application.

Leveraging Firethorn's mobile technology solution, Synovus customers will have the ability to check account balances, transfer funds and view and pay bills from one seamless platform via cell phones or other mobile devices. Initially, Synovus will offer the mobile banking service to a subset of its customer base with a broader rollout planned for later in the year.

"Moving to mobile financial services is a strategic decision for us," stated Synovus Senior Director of Innovative Solutions Lisa White. "With more than 219 million cell phones in the United States today, consumers are beginning to view their cell phone as more than a communication device. And, with financial information among the most valuable content to a consumer, banking on the phone is the next logical step – and Synovus is on the leading edge."

Firethorn Chairman and Chief Executive Officer Tripp Rackley stated, "Firethorn is unique because we bring together the financial institutions and wireless operators to provide consumers with their critical banking information where they want it and when they want it." Rackley added, "Firethorn enables financial institutions to seamlessly deliver on-the-go banking convenience to their customers, a strategic advantage in today's highly competitive marketplace."

The Firethorn solution allows consumers to perform banking and payments on their mobile devices without having to change financial institutions or adopt new payment methods.

About Synovus

Synovus (NYSE: SNV) is a diversified financial services holding company with more than \$30 billion in assets based in Columbus, GA. Synovus provides integrated financial services including banking, financial management, insurance, mortgage and

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leasing services through 40 banks and other Synovus offices in Georgia, Alabama, South Carolina, Florida and Tennessee; and electronic payment processing through an 81-percent stake in TSYS (NYSE: TSS), one of the world's largest companies for outsourced payment services. FORTUNE magazine has named Synovus one of "The 100 Best Companies to Work For" in America, and has recognized Synovus in its Hall of Fame for consecutive appearances on the list since its inception in 1998. In 2005, Synovus also appeared on "America's Most Admired Companies" list. See Synovus on the web at www.synovus.com.

About Firethorn

Atlanta-based Firethorn is a mobile banking and payment services enabler that links financial institutions and wireless carriers through a unified, secure and scalable technology platform that seamlessly extends full-service banking and payments capabilities to consumers from any financial institution to virtually any wireless device. By partnering with Firethorn, financial institutions and wireless carriers alike gain a competitive service differentiator that improves customer retention, generates revenue and answers consumer demands for more product/ service convenience. For more information on Firethorn, visit www.firethornmobile.com or call 678.507.2500.

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